PROMUS
CAPITAL MANAGEMENT

Promus Capital Management's Private Equity team invests on behalf of families, institutions, and individuals through Promus Access, a committed capital fund series with over $1B of AUM.

$10M+	$3M-$15M+	$5M-$50M+
Revenue Size	**EBITDA Size**	**Investment Size**

Built on Intentionality

Transaction Type

- Leveraged buyouts
- Management buyouts
- Recapitalizations
- Majority and minority positions
- Growth equity for established businesses
- Strategic add-on acquisitions

Industry Preference

- Consumer Products and Services
- Consumer Health Products
- Food & Beverage
- Industrial Services
- Industrial and Building Products
- Value-Added Distribution

Company Attributes

- Premium margins
- Multiple avenues for growth
- Sustainable market position
- Excellent management
- Customer and supplier diversity
- Industry momentum

Thoughtful Partners and Stewards

Alongside Families

Our roots are in families who've built businesses from the ground up, and we partner with families, founders, and management teams who've done the same. We understand the responsibility and trust involved in choosing a partner, and we bring a steward's mindset to preserving what has made the business successful.

Shared Purpose

We invest our own capital alongside yours, so our incentives are aligned from day one. That alignment shapes how we think, act, and show up as a partner.

Commitment

Committed capital, committed team, committed partnership. Our commitment shows up in how we invest: patiently, consistently, and with a long-term view of what is right for the business and the people building it.

Earned Trust

The relationships we've built over decades, across cycles and industries, are the strongest proof point we have. We encourage you to hear directly from the founders and executives we've worked alongside.

Team

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Steve Brown

Andy Code

Brian Musso

Sarah Wuellner

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Recent Majority-Control Investments[1]

Industrial Services	Consumer Health Products	Consumer Products + Services	Consumer Health Products
Tersus is a provider of proprietary liquid CO_2-based cleaning and repair solutions for the consumer recommerce and fire PPE end markets December 2025	**Dr. Comfort** is the industry-leading provider of comfortable orthopedic footwear solutions and therapeutic products for diabetic patients October 2025	**RuffLand** is a manufacturer of durable, premium pet kennels and accessories distributed through retailers, dealers, and e-commerce July 2025	**United Ortho** manufactures and distributes orthopedic soft goods through medical providers, distributors, and e-commerce December 2024

Other Current and Exited Investments[1]

Organic waste recycling & premium soil products May 2022	Designer of lifestyle consumer products December 2021	All-natural flavored butters March 2021	Outdoor sport & fishing brands December 2020	Premium smart pet products September 2019
OTC self-care & wellness brands February 2018	Experiential retail for museums & attractions January 2018	Cookie & snack manufacturing January 2017	Kitchen & bath cabinetry June 2016	Vehicle performance modification solutions May 2013
Industrial and Building Products *Exited August 2026*	Consumer Products and Services *Exited January 2026*	Value-Added Distribution *Exited September 2025*	Food & Beverage *Exited June 2025*	Consumer Products and Services *Exited May 2025*
Industrial and Building Products *Exited June 2024*	Business Services *Exited February 2024*	Industrial and Building Products *Exited December 2021*	Education *Exited September 2021*	Industrial and Building Products *Exited March 2021*
Food & Beverage *Exited September 2020*	Business Services *Exited August 2020*	Business Services *Exited February 2019*	Consumer Products and Services *Exited June 2017*	Consumer Health Products *Exited July 2016*

1. Companies reflect investments led or supported by Promus Capital Management professionals or IC members, including transactions completed at Promus Equity Partners, LLC ("PEP"). PEP is an investment advisor separate and distinct from Promus Capital Management. Certain members and partners of PEP overlap with the investment committee of certain private equity funds sponsored by Promus Capital Management. PEP has historically focused on direct private equity investments, a significant target allocation of certain private equity funds sponsored by Promus Capital Management. Not representative of all investments.

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